

**COLOR
in your
FUTURE**

**Get better Marks...
Earn Extra Money!**



DAUGHTER... knows her marks will go up because spelling and neatness improve. Surveys by educators prove these facts.



SON... knows too that typing will help his school work and that his typing ability can earn him those pleasant extras that make for really enjoying a hobby.



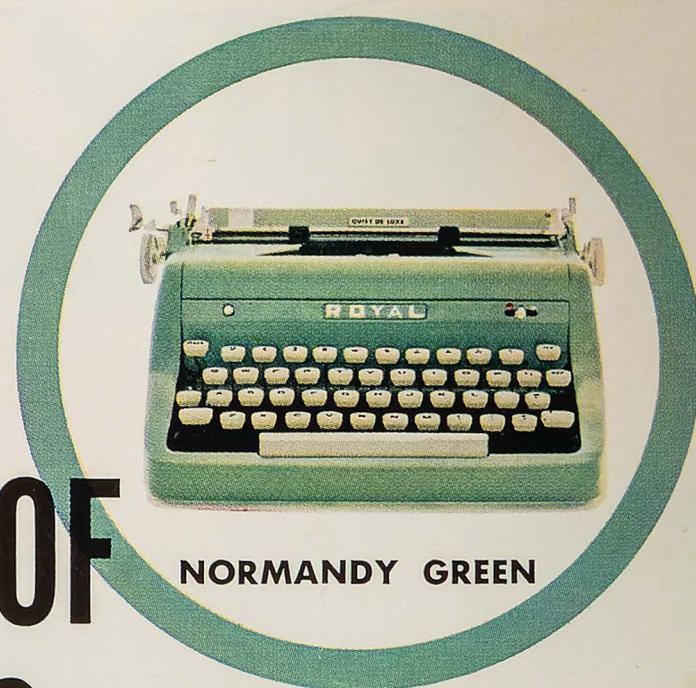
MOTHER... finds many uses for typing around the house such as recipes and bookkeeping.

ROYAL[®]

World's Largest Manufacturer
of Typewriters



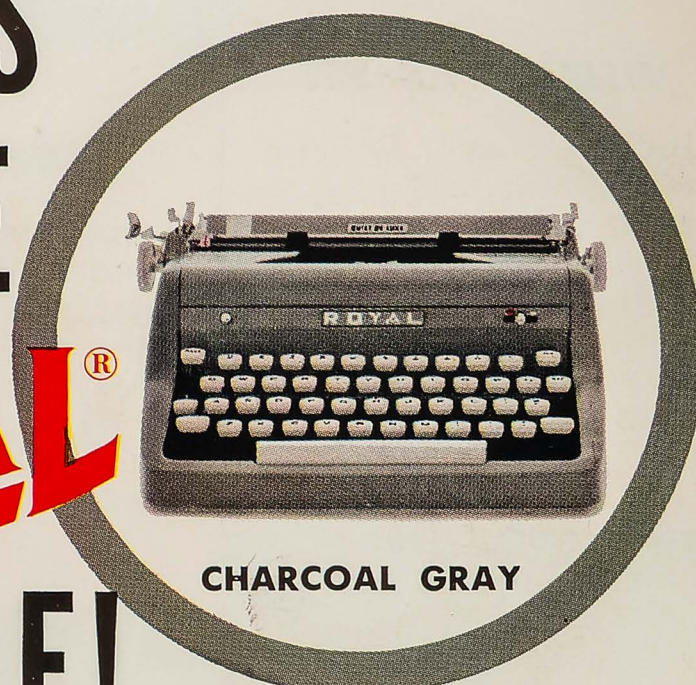
FLAMINGO PINK



NORMANDY GREEN

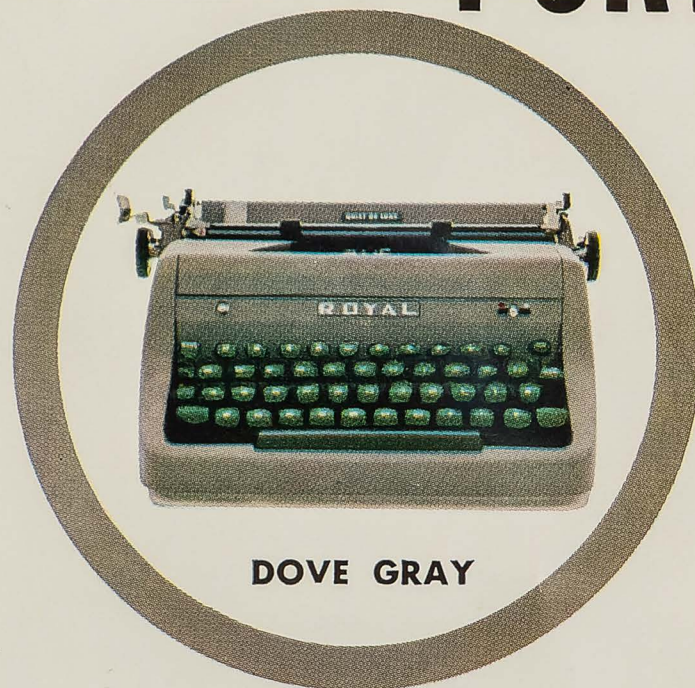


ANKONY BLUE



CHARCOAL GRAY

**NOW
YOUR
CHOICE OF
COLORS
IN THE
ROYAL[®]
PORTABLE!**



DOVE GRAY



SUNBEAM YELLOW

More and more, color is becoming a vital factor in appliances, telephones, automobiles, and other goods. From the six basic colors shown here you can find one to give you the lift you want. You can fit the color of your Royal Portable to the decorative scheme of your home, study, or work area. The Dove Gray portable, pictured above, has a frieze finish. The other five colors are of a smooth, dust-resistant finish.



The latest thing in a strong fiberglas carrying case is this new handsomely finished, luxurious case. The smartest and strongest carrying case on the market today.

\$9⁹⁵
DOWN

18 months to pay, and liberal trade-ins at your Royal Portable dealer.

**now
in color
the Rugged
Royal Portable
does more for you
does it better!**

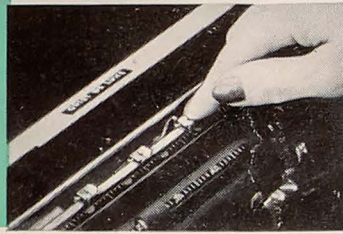
ROYAL[®]

the Rugged Portable...the most preferred Portable!

Recent on-campus survey throughout the nation revealed more students would like to own a Royal Portable than the next 3 makes combined.

The Royal Quiet De Luxe[®], in your favorite color, has every operating feature one could wish for in a Portable typewriter, plus many features available on no other portable. It has Office Typewriter Keyboard and Features, including exclusive "Touch Control" with which the touch of the keys can be tailored to every member of the family. The World's Portable Speed Championship was won on a Royal Portable.

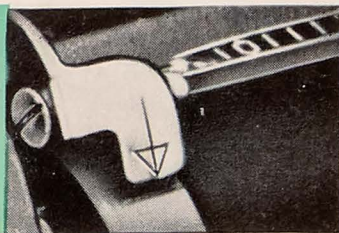
1



VISIBLE TAB SET

Instant, visible, foolproof tab setting. No need to reach in back of machine. No complicated motions to go through. Gives remarkable new speed and ease in columnar work and form writing.

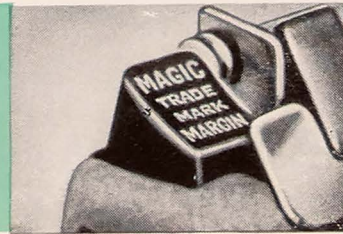
2



LINE METER

No need to know depth of paper beforehand. Just set sheet and Royal's Line Meter shows the number of typewritten lines remaining on the page. Invaluable for neat typing of school themes.

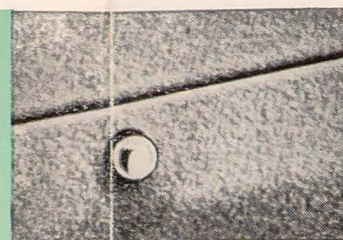
3



"MAGIC" MARGIN

Only Royal has it! Both right and left hand margins set instantly, easily automatically. No fuss, no fret — click, they're set!

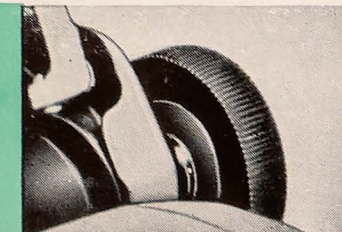
4



PUSH BUTTON TOP

Just press the button and you have easy access to "Touch Control," easy ribbon-changing, type cleaning and other interior features. Nothing to lift off, hold up or pull. Springs do it for you!

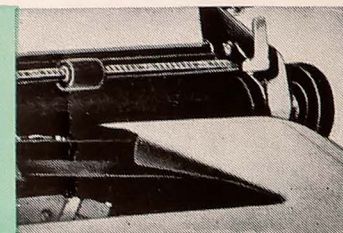
5



NEW CARRIAGE CONTROLS

Bakelite knobs and levers for easier operation and faster lever identification. Carriage release levers newly positioned for faster operation.

6



GREATER PAPER CAPACITY

Now at last you have a portable typewriter into which you can insert large envelopes with speed and convenience. Another big machine feature!

7



FULLY STANDARD KEYBOARD

Keys are in same position, have the same spacing and slope as the office typewriter.

DISTINCTIVE NEW TYPE FACES

This top model Quiet De Luxe Royal Portable is now available with Royal's newest type face, "Canterbury". You now have your choice, as standard equipment, of either Canterbury Pica or Canterbury Elite type, a truly distinctive new type face, eminently suited for sparkling, clear correspondence.*

Canterbury Pica shown here is a type face of large sharp character and is excellent for reports and school work.

This is a sample of Canterbury Elite type. Note its dignity, beauty, and its distinctive impression. Ideal for correspondence.

"The Standard Typewriter in Portable Size."

*DOVE GRAY finish comes with standard Pica or Elite Type only.

All Royal Portables can be purchased on convenient budget terms.

OldBobsOldTypewriters.com

"Magic", and "Touch Control" are registered Trade-Marks of the Royal-McBee Corporation.